

Aurora Gonzalez Bravo

Business Intelligence Analyst | Data Analyst

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Professional Summary

Business Intelligence Analyst and Data Analyst with over 6 years of experience working in complex, high-volume data environments. Strong expertise in SQL Server, Power BI, and enterprise data modeling, with a proven ability to transform multi-source datasets into clear, actionable insights. Experienced across healthcare, HR, and operational analytics, with a strong focus on stakeholder-ready reporting, data quality, and decision support within secure and scalable environments.

Technical Skills

Databases & Data Platforms: SQL Server, Azure SQL Managed Instance, PostgreSQL, MySQL

Business Intelligence & Analytics: Power BI (DAX, data modeling, performance optimization), Tableau, QlikView, KPI design, executive dashboards, SLA monitoring

SQL & Data Engineering: Advanced T-SQL, stored procedures, indexing strategies, query optimization, Query Store, 3NF data modeling, cross-system integration

Security & Compliance: Always Encrypted, Dynamic Data Masking (DDM), Row-Level Security (RLS), SQL Auditing, HIPAA / PHIPA-aligned data protection

ETL & Automation: SSIS, PowerShell automation, multi-source data integration, export pipelines (CSV, APIs)

Application & Backend (Working Knowledge): .NET Core, Razor Pages, Entity Framework Core, Python

Certifications

DP-300 Azure SQL Administrator (2025)

QlikView Professional Certified

Tableau BI Platform

SEO & Google Ads — Advanced

Professional Experience

Database Administrator | BI Strategist — Solution OMD INC (Contract)

Montreal, Quebec, Canada

Sep 2025 – Oct 2025

- Designed a centralized Power BI monitoring dashboard aggregating SQL Server performance metrics (CPU, memory, disk I/O, waits, deadlocks, top queries) across 200+ servers and multiple environments.
- Developed optimized master and consolidated T-SQL stored procedures to standardize data collection, enabling a unified performance and health monitoring data model.
- Built 15+ advanced DAX measures and executive-ready visuals supporting real-time SLA tracking, faster root-cause analysis, and proactive database performance management.

Business Intelligence Portfolio — Data Analyst

GTA, Ontario, Canada

Nov 2025 – Jan 2026

- Built three end-to-end BI dashboards using Power BI, Tableau, SQL Server, MySQL, and PostgreSQL, delivering stakeholder-ready insights across healthcare, HR, and operational use cases.
- Modeled and integrated multi-source datasets (relational databases and flat files), enabling cross-system analytics for workforce trends, content catalogs, and clinical operations.
- Designed interactive dashboards with advanced DAX measures, filters, and time-series analysis to support executive-level decision-making.

Senior SQL DBA — OakRidge General Hospital System (Portfolio Project)

Toronto, Ontario, Canada

May 2025 – Dec 2025

- Designed a fully normalized 3NF healthcare database (45+ tables) with enforced referential integrity and indexing, improving Power BI reporting query performance by approximately 35%.
- Implemented HIPAA / PHIPA-aligned security controls including Always Encrypted, Dynamic Data Masking, Row-Level Security, and SQL Auditing, achieving complete role-based data isolation.
- Migrated SQL Server workloads from on-premises infrastructure to Azure SQL Managed Instance using CI/CD automation, ensuring zero data loss and repeatable deployments.

Senior SQL Server Database Administrator — Softtek / Hewlett-Packard Enterprise

Global Operations (North America, Latin America, Europe, India)

2007 – 2010

- Supported more than 1,500 SQL Server instances globally as part of a six-engineer DBA team, providing 24/7 enterprise support.
- Designed and maintained high-availability and disaster recovery architectures, sustaining approximately 98% system availability for mission-critical workloads.
- Improved SQL Server performance by up to 30% through indexing strategies, query optimization, and proactive monitoring; managed clustering, replication, and backup/restore processes in alignment with ITIL standards.

Education

Diploma — Interactive Media Designer

Durham College

2022 – 2024

Bachelor's Degree — Computer Systems Engineering

Instituto Politécnico Nacional

2000

Languages

Spanish (Native) | English (Fluent) | French (B1)